

Health ingredients (Hi) & Food ingredients (Fi) Asia-China 2019

21st edition



Where Health and Food Meet

Hi & Fi Asia-China together with Healthplex Expo (HNC), ProPak China & Foodpack China, Starch Expo and Agritech offer you access to the entire food and beverage production chain under the 1 roof. Combined, these events will bring together the entire food and beverage production chain; food and health ingredients, nutraceuticals and finished functional foods and packaging and processing. The combined exhibitions will cover the space of 140,000 square meters, and are expected to bring more than 1,800 exhibitors and 100,000+ visitors.

Chinese health and food market facts

- ✓ The Chinese food market is estimated to be valued at RMB 11.35 trillion in 2018
- ✓ China is the world's largest consumer market for food & beverage products – making the Chinese market increasingly appealing for foreign brands
- ✓ Grow your business in the world's most populous country –

with no signs of slowing down

- ✓ Chinese consumers continue to spend more on healthier options in the form of better-for-you snacking foods, clean-label beverages and foods made with organic ingredients
- ✓ Chinese expenditure on health products has grown at an annual rate of 15-30% over the last 20 years
- ✓ Sports and other energy drinks have huge potential for growth in the Chinese market, as the Chinese government plans to invest billions in sports in the coming years

- ✓ The Association of Food Industries predicts that China will soon be the world's largest consumer of imported food
- ✓ China's retail health market is expected to reach 567 billion by 2020

Become a preferred business partner in China:

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