

Food Matters

The Food & Beverages Business Magazine

THE MAGAZINE'S BRAND VISION

FOOD MATTERS is Asia's leading professional magazine dedicated to Food & Beverages, Ho.re.ca, Food Service Industries, Coffee, Catering & Hospitality that presents in-depth analysis of current issues, produces news and global observatories.

Food Matters

The Dedicated Professional
Magazine for
Food & Beverages
Business

KEY FOCUS OF THE MAGAZINE

Food, beverages and coffee/machines
Food & Beverages Packaging
Meat Processing and Packaging
Packaging Machinery
Bakery and patisserie
Kitchen technology and equipment
Restaurant and hotel equipment
Digital Applications

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READERSHIP

All sectors of the food and beverage industry

(management and employees involved in research & development, design, manufacturing/production, quality control and maintenance, purchasing, labor, logistic, sales and marketing), large-scale butchers and bakeries, food trade and other decision-makers from the food industry. Pet-Food industry.

2025 AD SPECIFICATIONS

Trim Size of the Magazine	21.0 cms x 28.0 cms
Type Area of the Page	19.0 cms x 26.0 cms
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C 2073A, Sushant Lok 1, Gurgaon 122 001 India

FOR ASSISTANCE ON ADVERTISING: CALL

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Euros

Full page -	4200
front cover -	5800
Inside covers -	4500
Back Cover -	5100
half-page -	2400



Euros

Newsletter:
Number of Subscribers: 1,36000

SINGLE : 900
TWO: 1500
THREE: 2400

Website Banner Ad Rates			
PIXELS	3 months	6 months	1 year
630 x 100	700	1200	1800
250 X 250	500	800	1200

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2025 PUBLICATION SCHEDULE

S.No.	Issue	Issue Date	Deadline	Editorial Plans
1.	January	20th January	10th January	Food & Beverages- Processing & Packaging Machinery
2.	February	20th February	10th February	Meat & Alternative Proteins
3.	March	20th March	10th March	Packaging Special, Machinery, Meat Processing/Packaging
4.	April	20th April	10th April	Alternative proteins & Food Ingredients; Packaging Special
5.	May	20th May	10th May	Snacks & Bakery products, ingredients and machinery
6.	June	5th June	1st June	Mega Packaging Special
7.	July	20th July	10th July	Meat Processing Machinery
8.	August	20th August	10th August	Professional Kitchen, Hospitality, Food Joints, Restaurants
9.	September	20th September	10th September	Hotels & Hospitality
10.	October	20th October	10th October	Restaurants, Chain Cafes, Speciality Food Mafs.
11.	November	20th November	10th November	Special Edition - Hotels
12.	December	10th December	5th December	Speciality Kitchen

** Subject to change, without notice*

CIRCULATION & CIRCULATING COUNTRIES

Print Copies: 45,000 Each Edition

Digital: 1,36,000 Copies to our e-subscribers

INDIA *Country wise circulation in percentage*

NEIGHBORING INDIA

(Sri Lanka, Pakistan, Bhutan, Burma, Nepal, Bangladesh)

CHINA

JAPAN

FAR/SOUTH EAST ASIA

(Korea, Singapore, Thailand, Philippines, Indonesia, Malaysia, Vietnam)

MIDDLE EAST

(U.A.E, Kuwait, Turkey, Saudi Arabia, Qatar)

AUSTRALIA / NEW ZEALAND

GERMANY/FRANCE/ITALY/NETHERLANDS/BELGIUM

DENMARK/FINLAND/GREECE/CZECH/SLOVAK/SPAIN/POLAND/SWEDEN/SWITZERLAND

UK

USA