

# Food Matters

The Food & Beverages Business Magazine

## **THE MAGAZINE'S BRAND VISION**

FOOD MATTERS is Asia's leading professional magazine dedicated to Food & Beverages, Ho.re.ca, Food Service Industries, Coffee, Catering & Hospitality that presents in-depth analysis of current issues, produces news and global observatories.

## Food Matters

The Dedicated Professional  
Magazine for  
Food & Beverages  
Business

### KEY FOCUS OF THE MAGAZINE

Food, beverages and coffee/machines  
Food & Beverages Packaging  
Meat Processing and Packaging  
Packaging Machinery  
Bakery and patisserie  
Kitchen technology and equipment  
Restaurant and hotel equipment  
Digital Applications

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## **READERSHIP**

All sectors of the food and beverage industry

(management and employees involved in research & development, design, manufacturing/production, quality control and maintenance, purchasing, labor, logistic, sales and marketing), large-scale butchers and bakeries, food trade and other decision-makers from the food industry. Pet-Food industry.

## **2026 AD SPECIFICATIONS**

Trim Size of the Magazine	21.0 cms x 28.0 cms
Type Area of the Page	19.0 cms x 26.0 cms
Bleed Size	22.0 cms x 29.0 cms
Material Accepted	Digital files. (High Res PDF/EPS etc.)

### **SEND ALL ADVERTISEMENTS & PROOF TO:**

Production Department: Food Matters  
C 2073A, Sushant Lok 1, Gurgaon 122 001 India

### **FOR ASSISTANCE ON ADVERTISING: CALL**

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## **Euros**

Full page -	4200
front cover -	5800
Inside covers -	4500
Back Cover -	5100
half-page -	2400



### **Euros**

Newsletter:  
Number of Subscribers: 1,36000

SINGLE : 900  
TWO: 1500  
THREE: 2400

Website Banner Ad Rates			
PIXELS	3 months	6 months	1 year
630 x 100	700	1200	1800
250 X 250	500	800	1200

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## 2026 PUBLICATION SCHEDULE

S.No.	Issue	Issue Date	Deadline	Editorial Plans
1.	January	20th January	10th January	Food & Beverages- Meat Processing & Packaging Machinery
2.	February	20th February	10th February	Meat Processing and Packaging Machines
3.	March	20th March	10th March	Packaging Special, Machinery, Fruits/Packaging
4.	April	20th April	10th April	Food-Fruit Juices & Machinery Ingredients; Packaging Special
5.	May	20th May	10th May	Snacks & Bakery products, ingredients and machinery
6.	June	5th June	1st June	Mega Packaging Special
7.	July	20th July	10th July	Food Processing Machinery
8.	August	20th August	10th August	Fruits & Vegetables
9.	September	20th September	10th September	Hotels & Hospitality
10.	October	20th October	10th October	Restaurants, Chain Cafes, Speciality Food Mafs.
11.	November	20th November	10th November	Special Edition - Hotels
12.	December	10th December	5th December	Speciality Kitchen

*\* Subject to change, without notice*

## CIRCULATION & CIRCULATING COUNTRIES

Print Copies: 45,000 Each Edition

Digital: 1,36,000 Copies to our e-subscribers

INDIA *Country wise circulation in percentage*

NEIGHBORING INDIA

(Sri Lanka, Pakistan, Bhutan, Burma, Nepal, Bangladesh)

CHINA

JAPAN

FAR/SOUTH EAST ASIA

(Korea, Singapore, Thailand, Philippines, Indonesia, Malaysia, Vietnam)

MIDDLE EAST

(U.A.E, Kuwait, Turkey, Saudi Arabia, Qatar)

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